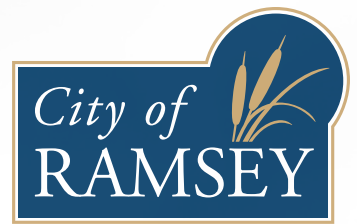


STRATEGIC PLAN 2023



MISSION

To work together to responsibly grow our community and to provide quality, cost-effective and efficient government services.

VISION

Ramsey will be a secure, citizen-driven, collaborative community that respects the balance and connectivity between its unique suburban, rural, and natural environments.

VALUES

- ▶ Ethics and Integrity
- ▶ Fiscal Responsibility
- ▶ Cooperation and Teamwork
- ▶ Open and Honest Communications
- ▶ Excellence and Quality in the Delivery of Service
- ▶ Serving People with Respect and Fairness
- ▶ Adaptability and Continuous Learning

OBJECTIVES

- ▶ Citizen Focused Government
- ▶ Financial Stability
- ▶ A Balance of Rural Character and Suburban Growth
- ▶ An Active, Connected and Engaged Community
- ▶ An Effective and Efficient Organization
- ▶ High Quality Services

STRATEGIES

- ▶ Address infrastructure needs.
- ▶ Identify and implement operational efficiencies, cost savings and additional funding sources.
- ▶ Promote economic growth and development.
- ▶ Create a positive image for residential neighborhoods, business districts and key corridors.
- ▶ Improve the safety and mobility of transportation corridors.
- ▶ Connect the community through parks, trails and recreational programming.
- ▶ Strengthen and enhance our identity, brand and image.
- ▶ Enhance City's communication through transparency and accountability.
- ▶ Strive for high organizational morale and employee retention.